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PRESS RELEASE

Clean-label browns for beverages: EXBERRY® by GNT unveils new concentrates made from caramelized sugar

GNT has launched a new range of plant-based EXBERRY® concentrates that enable manufacturers to achieve clean-label brown shades in low-pH soft drinks.

EXBERRY® Shade Autumn Brown and EXBERRY® Shade Golden Brown can deliver clear reddish-brown and caramel-brown hues in still and carbonated soft drinks.

There is a growing demand for natural brown colors that do not pose any health concerns to consumers or contain any of the 14 allergens specified under the EU Labeling Regulation.

Made using caramelized sugar syrup, the new EXBERRY® browns offer a clean-label solution that is also naturally free from gluten. They can provide an excellent alternative to caramel (E150) in applications including natural colas, energy drinks, and iced lattes.

Helen Vine, Key Account Manager at GNT Group, said: "This new EXBERRY® range was created to meet the rising demand for natural, plant-based browns that can deliver clear shades in beverages. Our concentrates allow brands to maximize their drinks' appeal with eye-catching colors alongside clean and clear ingredient lists."

The liquid-based colors are created from edible, non-GMO fruit and vegetables and are suitable for vegan, kosher, and halal diets. EXBERRY® Shade Autumn Brown contains carrot concentrate in addition to the caramelized sugar syrup while EXBERRY® Shade Golden Brown also includes apple concentrate.

Both products provide high-performing, clear solutions with no formation of turbidity or sediment even in acidic beverages with pH levels below 3.0. In addition, they offer excellent light and heat stability and are easy to pump and dose.

For more information about EXBERRY®, visit: www.exberry.com

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About EXBERRY®

EXBERRY® is a leading global brand of plant-based, sustainable colors for food and drink. EXBERRY® Coloring Foods are created from edible fruit, vegetables, and plants using physical methods such as chopping and boiling. The brand provides the widest range on the market, comprising more than 400 shades from across the whole spectrum. EXBERRY® is suitable for almost any application, including confectionery, dairy, bakery, soft and alcoholic beverages, cereals, snacks, sauces, savory, and plant-based meat, seafood, and dairy. The concentrates are valued worldwide for their vibrancy, versatility, stability, ease of use, and the complete vertical integration of the supply chain.

About GNT Group

Founded in 1978, GNT is a family-owned company pioneering in the creation of plant-based, sustainable ingredients. It is headquartered in Mierlo, The Netherlands, with additional offices in Europe, North and South America, Asia, and the Middle East. GNT's family ownership provides stability and long-term commitment, enabling it to make strategic decisions to futureproof supplies. These include ambitious sustainability commitments and investments in a vertical supply chain and long-term stockholding.